

ROMANIA

at



Düsseldorf

MARCH 15-17
2026



Hall 3 Stand A50

ROMANIA



HALL 3

- AMB WINE COMPANY
- CARL REH WINERY
- CRAMA CEPTURA
- CRAMA DE MATEI
- DOMENIILE ALEXANDRION
- RHEIN 1892
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APEV ROMANIA

Association of Romanian Wine
Producers and Exporters



APEV Romania – Association of Romanian Wine Producers and Exporters, founded more than 20 years ago, comes with a new breath in the wine sector, brought by its members, most of them being the main wine producers in Romania.

The aim of the association is to promote Romanian wine worldwide and to emphasize the unique qualities and particularities that make the difference among the world's wines. At the same time, we want to occupy a leading position among the top wine producing countries, taking into account the advantages of Romania's position, which creates a distinctive terroir and an unmistakable typicality.

We wish that through our participation in the most important specialty fair in Europe, Asia and in the world, our presence will be unique and will remain in the memory of the visitors, as an experience full of flavor and as a journey in the world of Romanian wine.





Liliac – The Wine of Transylvania

Liliac is a modern Transylvanian winery built on respect for terroir, precision in winemaking, and a clear stylistic vision. Situated in the heart of Transylvania, our vineyards lie on rolling hills at the foothills of the Călimani Mountains, where altitude, cool nights, and long vegetation periods shape wines defined by freshness, balance, and elegance.

Transylvania is one of Europe's historic yet lesser-known wine regions, with centuries of viticultural tradition. At Liliac, we combine this heritage with a contemporary, quality-driven approach. Our philosophy is straightforward: allow the vineyard to express itself, intervene only when necessary, and craft wines that are authentic, refined, and gastronomic.

Our estate vineyards are located in the Lechița DOC area, at altitudes between 400 and 600 meters, on a total surface of 52 hectares. The continental climate, influenced by strong cooling effects, ensures slow and even ripening, vibrant natural acidity, and aromatic precision. Diverse soils — including clay, limestone, and sandy components — enable us to match each grape variety to its most suitable parcel.

Liliac's portfolio reflects both the identity and the potential of Transylvania. Alongside international varieties such as Sauvignon Blanc, Chardonnay, Pinot Noir, and Merlot, we cultivate emblematic Romanian grapes including Fetească Albă, Fetească Regală, and Fetească Neagră. Across all ranges, the common denominator is clarity of fruit, freshness, and balance, with structure and ageing potential where the style requires it.

In the cellar, we focus on precision and restraint. Vinification is carried out using stainless steel, oak barrels, and large-format vessels, depending on the desired expression. Transylvanian Oak is used sparingly and thoughtfully, always to support the wine rather than dominate it. Our aim is to produce wines that are approachable yet layered, suitable both for by-the-glass enjoyment and for fine dining.

Today, Liliac represents a contemporary vision of Transylvanian winemaking: open, internationally oriented, and uncompromising on quality. Our wines are present in key European markets and appreciated by professionals and consumers alike for their consistency, elegance, and distinct sense of place.

Liliac is an invitation to discover Transylvania through wine — cool-climate, refined, and quietly distinctive.



AMB WINE COMPANY SRL

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CARL REH WINERY



CRAMA OPRÎȘOR

Opreșor Wine Estate (Crama Opreșor) is a family business developed in Romania by the Carl Reh family from Leiuwen, Germany. 106 years ago, in 1920, the Reh family began producing and trading wines fermented in the Moselle Valley. With great perseverance and love for fine wines, the Reh family business has spanned more than a century, going through periods of crisis, war, and hardship while ardently maintaining its high standards of quality. Now, in the contemporary era, starting in 1994, in addition to owned winery "Reh Kendermann" in Bingen am Rhein, the Reh family has invested in southwestern Romania, in Opreșor rolling hills, an exceptional area for cultivating tasty grapes and obtaining full-body wines. Today, we, Opreșor Wine Estate (Crama Opreșor), cultivate an area of 252 hectares of vineyards with 13 internationally renowned varieties and 2 authentic Romanian varieties.



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Vineyards Crama Ceptura – from the blessed land of the sun

Crama Ceptura Winery is situated in the central part of Dealu Mare wine region, one of the most famous viticultural zones in Romania

The position by Black Sea, on 45th parallel (same latitude as Bordeaux) makes for the best grape growing conditions. This region is also called “Motherland of the Romanian red wines”.

The vineyards of Crama Ceptura are situated at an altitude of 160 meters and have an optimal southern exposure which allows them to grasp all the light the sun has to offer. Our grapes have 14 additional days to absorb the entire heat from the sun. There is a place where nature gives more. 14 days during which the best harvest is carefully hand-picked. 14 days that give Crama Ceptura wines more time to gain a distinct taste and a unique savour

Crama Ceptura Winery is a modern building with a fully integrated cycle of production characterized by the highest quality and fully satisfying the requirements of the European Union Legislation.

On the Ceptura slopes the classic European vines grow such as Cabernet-Sauvignon, Merlot, Pinot Noir, Sauvignon Blanc, Chardonnay, Riesling Italian and Muscat Ottonel.

The area is unique by the fact that only in this place the popular Romanian vine Feteasca Neagră is cultivated.

The exceptional quality of Crama Ceptura wines has transcended Romania's borders, winning over wine lovers around the world – from the USA and China to the United Kingdom, France, Germany, Ireland, the Czech Republic, Poland, Lithuania, and beyond.



CRAMA CEPTURA SRL

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CRAMA DeMATEI is the embodiment of a unique terroir stretching out over 70 hectares around the two hills, Tegăneanu and Zorilor, where noble old vines have been growing for over 40 years.

It's a terroir that demands respect, craftsmanship, and meticulousness to express itself through great wines with excellent aging potential, as proven by every edition of Prince Matei wine since 1998. Furthermore, it represents the skilled hands of the people who care for and preserve the vines and who know how to select and make the most of each bunch. However, we understand that tradition must go hand in hand with technology to get the best out of our terroir. For the last two years, since we acquired the winery, we invested in bringing state-of-the-art equipment to acquire greater precision in our winemaking process. From this delicate balance between man, nature and technology, the wines from Domeniile Prince Matei are born and grown.



CRAMA DE MATEI

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DOMENIILE ALEXANDRION RHEIN 1892

DAR
DOMENIILE ALEXANDRION
RHEIN 1892

Domeniile Alexandrion Rhein 1892 – Untamed Heritage

Crafted from over 130 years of winemaking mastery, DAR 1892 embodies the dynamic tension between tradition and reinvention. Rooted in authentic Romanian terroir, our wines are bold, refined, and alive — created for those who respect heritage but are never confined by it.

Tradition was never meant to stand still. It began as courage, as risk, as a bold idea that challenged conventions and became a benchmark. At Domeniile Alexandrion Rhein 1892, we carry this spirit forward. For us, oenology is not about preserving the past unchanged — it is about evolution. Nobility and defiance. Precision and instinct. Discipline and creative freedom.

DAR 1892 celebrates free spirits who savor authenticity, character, and story in every glass.

Winery & Vineyards

We cultivate over **250 hectares of vineyards**, primarily in **Dealul Mare**, Romania's renowned "land of red wines," situated on the 45th parallel north — alongside Bordeaux and Tuscany.

Our winery, located in Prahova County, includes:

- **5,000-ton grape processing capacity**
- **37,900 hl storage capacity**
- **Over 500 oak barriques**
- Modern production and temperature-controlled warehousing facilities

We are proud to be **Romania's first wine producer awarded the Grand Gold Medal at Concours Mondial de Bruxelles**, a recognition of both heritage and continuous quality pursuit.

Rhein & CIE Azuga 1892 – The Sparkling Wine Legacy

Our heritage extends beyond still wines through **Rhein & CIE Azuga 1892**, established in 1892 and considered one of the oldest continuously operating sparkling wine cellar in Romania.

Here, traditional-method sparkling wines are crafted and bottle-aged with precision and patience. Unlike most European sparkling cellars built underground, Rhein's cellars are uniquely constructed above ground, with double walls and natural mountain ventilation that create an ideal microclimate for bottle fermentation and maturation.

For more than a century, Rhein has represented refinement, craftsmanship, and consistency — and remains a cornerstone of our identity.

We do not preserve tradition by standing still.

We honor it by redefining it.

DAR 1892. Untamed Heritage.

Partly inherited. Largely redefined.



DOMENIILE ALEXANDRION RHEIN 1892

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Website: www.dar1892.com

Dropia Wines was established from a passion for wine and winemaking, taking this to an international level with a new vision of quality by our family, who believes great winemaking starts in the vineyard, where we use sustainable and organic vineyard practices.

We harvest the grapes at the peak of flavour, then use our special techniques to make wines with depth of flavour, complexity, and richness. The family is involved in every step of the winemaking process at Dropia Wines, because ultimately, it's the commitment of making great wines that deliver on taste and quality; wines that are accessible and appealing to all people everywhere.



DOMENIILE DROPIA SRL

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DOMENIILE FRANCO-ROMANE



Domeniile Franco-Române (DFR) was founded by Denis Thomas, a Burgundy-based owner and winemaker, with the vision of creating Romanian wines with a French touch. Romania's first organic wine was produced in 2006.

Today, under the ownership of the Olariu family, the winery has expanded through the "Domeniile Persu-Eminescu" vineyards, which have belonged since the 1840s to the ancestors of Mihnea Olariu: Alexandru Persu, an agronomist engineer and respected mayor of the village of Tohani, and Ecaterina Eminescu, the niece of the poet Mihai Eminescu.

Today, Domeniile Franco-Române stands for organic wines with a Romanian soul and French elegance, wines that tell the story of a vineyard built on respect for nature, tradition, and people.



DOMENIILE FRANCO-ROMANE SRL

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Heritage from the Heart of Transylvania

Jidvei is one of the leading wine producers in Central and Eastern Europe and a 100% Romanian family-owned business built on long-term vision and stability. The company owns the largest single-owner vineyard estate in Europe, with over 2,500 hectares cultivated exclusively in the Târnave region, in the heart of Transylvania.

Integrated Infrastructure and Full Quality Control

Jidvei's business model is based on complete vertical integration, ensuring control at every stage — from vine propagation material to the final bottled product.

The activity is structured around four wineries:

- **Jidvei Winery** – main production of still and sparkling wines
- **Tăuni Winery** – gravity-flow winery dedicated to premium wines
- **Blaj Winery** – Jidvei's winery, focused on aging and continuity
- **Bălcaci Winery** – specialized in wine distillates (Vinars)

This integrated structure allows both consistent production volumes and the development of premium ranges and limited editions.

The Vine Nursery – A Strategic Advantage

A key pillar of Jidvei's business model is its proprietary Vine Nursery, one of the most significant private investments in vine propagation material in Romania.

Through this structure, the company produces its own vines, adapted to the local terroir, ensuring vineyard health, consistent grape quality, sustainability, and long-term stability.

Clear Origin and Consolidated Identity

Starting with the 2022 harvest, Jidvei wines are certified under **DOP Jidvei**, marking an important milestone in the brand's maturity and regional identity.

This certification ensures coherence, traceability, and a distinct appellation identity.

A Diverse and Flexible Portfolio

Jidvei's portfolio is extensive and adaptable, covering:

- Still wines
- Sparkling wines, including traditional method sparkling wines
- Vinars (VS, VSOP, XO)
- Must and verjus

This diversity enables strong adaptability across multiple distribution channels: retail, HoReCa, corporate events, and export markets.

Continuity, Heritage, and Historical Legitimacy

The Târnave region has been known for over 800 years as the "Land of Wine" — a testament to its viticultural tradition and continuity.

Jidvei operates within this cultural and historical framework, actively contributing to its preservation and contemporary relevance.

A symbol of the Jidvei identity, the restored **Bethlen-Haller Castle**, now integrated into cultural and hospitality activities, further strengthens this dimension of heritage and stability.

A Long-Term Strategic Partner

Through scale, infrastructure, expertise, and long-term vision, Jidvei stands as a reliable partner.

The company is committed to strengthening and promoting high-quality Romanian wine internationally through sustainable and enduring partnerships.



JIDVEI

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Family Tradition. Modern Precision. Authentic Romanian Terroir.

Crama Girboiu is a family-owned winery with over 20 years of experience in crafting wines that express the true identity of Romanian terroir. Founded on passion, perseverance, and respect for the land, the winery has grown into one of Romania's most awarded producers while remaining deeply rooted in family values.

Located in the heart of the Cotești vineyard, one of Romania's most renowned wine-growing areas, Crama Girboiu cultivates 180 hectares of vines on exceptional terroir. The unique combination of soil structure, sun exposure, and microclimate creates ideal conditions for producing wines with remarkable balance, freshness, and typicity.

Over the years, the winery has invested more than €12 million in state-of-the-art technology, combining modern winemaking precision with traditional craftsmanship. Every stage — from vineyard management to vinification and aging — is carefully controlled to preserve the authenticity of the fruit and the character of the terroir.

Quality is not a goal; it is a commitment.

Crama Girboiu has been named **Best Romanian Producer at Mundus Vini for three consecutive years**, and the winery has earned over **460 international medals**, confirming its consistent excellence on the global stage.

Our philosophy is built on respect — for nature, for tradition, and for the consumer. We believe that great wine begins in the vineyard, and we work responsibly to protect the environment and ensure long-term sustainability.

At Crama Girboiu, we do not simply produce wine — we bottle identity, origin, and dedication.



NERA COM INTERNATIONAL SRL

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RASOVA WINE



Crama Rasova is one of the newest and most modern wine cellars in Romania. Crama Rasova is a family run estate located in Cernavoda, the heart of the Dobrogean southern wine region of Romania.

In 2015 Crama Rasova entered the wine market in Romania with the declared objective of becoming a benchmark winery for Dobrogea, both from the point of view of the wines produced, and from the perspective of the tourist experience offered to those who would step on its threshold.

Overview

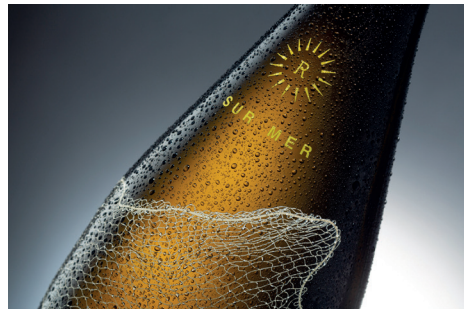
Year of establishment: 2015

Location: place Cernavodă, in the Murfatlar area
Investment: family business, 100% Romanian, worth over 8 million Euros (2 million - EU funds)

Owners: Zoe and George Ghiuri

Area: 90 ha per fruit, plantations of different ages / 11 ha new vineyards (2021)

Sustainable agriculture / minimal intervention on the environment.



RASOVA WINE SRL

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SADELLI PRODCOM



At the third generation of vine-growers, our family manages over 40 hectares of vineyards. Vines grown with great passion, carefully selected grapes and cutting-edge technologies ensure that our wines are of the highest quality and portray the tipicity of Crisana's limestone, clay and loess-dominated terroir. Vineyards and wine have always been present in our lives, and today we aim to prove that Biharia is suitable for the production of high quality wines and that the Crisana region has great viticultural and touristic potential.



SADELLI PRODCOM

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VIILE BUDUREASCA



Budureasca is a name that has its roots in antiquity and tells a beautiful story of Romanian wine.

You will find Budureasca vineyards right in the heart of Dealu Mare D.O.C. region, South-East of Romania. They stretch across **275 hectares**, embracing the **45th parallel - informally known as Wine Parallel** sharing similar geographical coordinates as the vineyards of Bordeaux and Burgundy.

We grow both **Romanian varieties** and **international varieties** while the grape variety ratio consists of **55% red varieties and 45% white varieties**.

Budureasca Winery is just an hour's drive from Bucharest, Romania's **capital**. It's one of the most modern wineries in Romania, with a **buried construction on three sides** to ensure the best thermal control and it has an annual production and storage capacity of **3.5 million liters** of wine.

The product portfolio is extensive, currently consisting of **20 wine ranges** addressing all price and quality segments on the domestic and international market. Our export network include **19 countries spread on four continents**.



VIILE BUDUREASCA SRL

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VINICOLA AVERESTI 2000



DOMENIILE
AVEREȘTI

With a history of thousands of years, Averești Domains brings out the best of Romanian traditions in terms of wine and aromatic taste. Averești Domains have their roots deep into the Northern-Eastern area of the Moldavian Hills, in the middle of the Husi vineyard, where our skills, passion and terroir produce unforgettable, full of minerality wines. We cherish over 650 hectares of vine, both Romanian and international varieties, annually resulting in 5 million liters of still wine. We distinguish ourselves by native varieties like Zghihara de Huși, Busuioaca de Bohotin, Fetasca Regala, Feteasca Neagra and international ones like Chardonnay, Sauvignon Blanc, Merlot, Cabernet Sauvignon, while we can use up to 22 varieties from our vineyard to create appealing blends to expand our already established portfolio wines. We are the largest Busuioaca de Bohotin producer, an aromatic rose grapes variety that conquers hearts and minds with its roses and white pear notes. We are also the one and only Romanian producer of Zghihara de Huși, a native grape that gives crispy and mouthwatering wines.



VINICOLA AVERESTI 2000 SRL

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VITI-POMICOLA SÂMBUREȘTI



SÂMBUREȘTI
VINEYARDS

Noble Wines from the Heart of Romania

On a miraculous and fertile land, guarded by the majestic Carpathians and kissed by the waters of the Olt River, Sâmburești reveals its unique beauty.

Here, at Sâmburești Vineyards, our wines are born from the meeting of noble tradition and cutting-edge innovation, delivering an unforgettable experience with every bottle.

Chateau Valvis

The Ultimate Refinement of Sâmburești

Each bottle is a masterpiece of elegance, crafted for those who appreciate exceptional wines. With complex aromas and a velvety texture, these single-vineyard wines are aged in oak barrels to fully reveal their nobility and complexity.

Chateau Valvis is the perfect choice for exclusive events and refined dining, inviting you to discover the supreme pleasure of wine.

Carpathia

Bright Notes, Supreme Harmony

Designed to complement and elevate top culinary experiences, Carpathia wines highlight the flavors of gourmet dishes, offering a harmonious and balanced companion for a unique gastronomic journey.

ALAI

The Joy of Young Wine

With fresh aromas and a modern approach, these wines are perfect for gatherings with friends and moments of relaxation. Discover the vivacity and freshness of ALAI wines, transforming every meeting into a celebration of the senses.

The Story of Sâmburești

Sâmburești proudly entered history, with its name mentioned in documents over four hundred years ago. At that time, the estate was under the rule of Theodosie Rudeanu, a great nobleman, chancellor, chronicler, diplomat, and strategist, right hand to the famous Wallachian ruler Mihai Viteazul. Historical records show that wine was already being produced in Sâmburești as early as 1638.

The modern story of Sâmburești wine begins with an aristocratic gesture. Almost a century ago, Vintilă Brătianu, a nobleman and one of Romania's most influential politicians, invited the renowned French oenologist August Joseph Ville to his estate in Sâmburești. On Ville's recommendation, Vintilă replanted the vineyards with noble French varieties—a bold decision rewarded with a gold medal at the Universal Exhibition in Paris in 1926.

Thus, the legend of Sâmburești wine began, a legend that continues today with the same passion and dedication.

Sâmburești Vineyards continues its journey today, combining modern technologies with traditional methods to create exceptional wines.

From cutting-edge vineyard management systems to meticulous vinification, every step is carefully overseen to ensure the highest quality.

Winning over 200+ International awards, Sâmburești Vineyards continues its legacy of excellence.



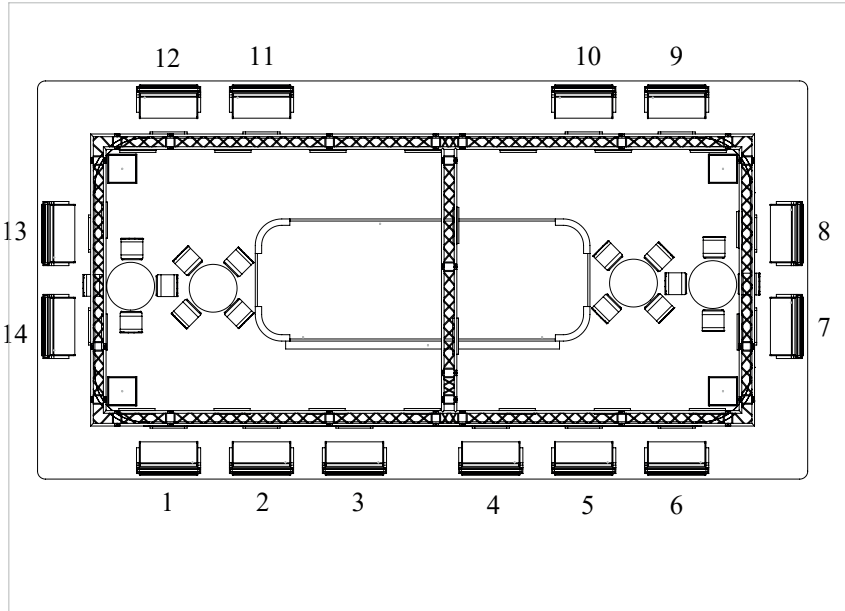
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1. MERA COM INTERNATIONAL

2. DOMENIILE ALEXANDRION RHEIN 1892

3. DOMENIILE DROPIA

4. CRAMA CEPTURA

5. DOMENIILE FRANCO-ROMÂNE

6. AMB WINE COMPANY

7. CARL REH WINERY

8. RASOVA WINE

9. SADELLI PRODCOM

10. VIILE BUDUREASCA

11. JIDVEI

12. CRAMA DE MATEI

13. VINICOLA AVERESTI 2000

14. VITI-POMICOLA SAMBURESTI



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**APEV – ROMANIAN WINE
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